Tel/Fax: 01925 602310 info@onionring.co.uk

# ONIONRING WEBSITE INFORMATION

WHO ARE WE: The number one dining & venues guide for the North West.

WHAT WE DO: We advertise businesses like yours on the internet.

WHAT MAKES US THE BEST: We are comprehensive, extensive and we have a huge and dedicated readership.

We are a family run business. We strive to offer exceptional customer service. We adapt quickly to the needs of our advertisers to ensure we are ahead of the competition in providing you with the best product on the market.... and offer our services to you at very competitive rates.

## A TOUR OF THE WEBSITE

### THE HOME PAGE OR LANDING PAGE



The Onionring homepage has links to the five major sections on the site:

- 1) Restaurants (Split into 7 areas)
- Venues (Split into Corporate, Wedding & Party)
- 3) Accommodation
- Takeaways
- Caterers

Onionring has over 100,000 unique users every month... and this page has over 38,000 unique users visit it each month.

Users come to us either directly or through search engines. We are listed very high on all major search engines.









NB - We don't quote 'Hits', just unique users, so it's real people actually using the website!

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# SECTION / REGIONAL HOME PAGE

Shown here are details of a Restaurant section home page (such as Manchester Restaurants)
10,000 – 30,000 people read it every month!

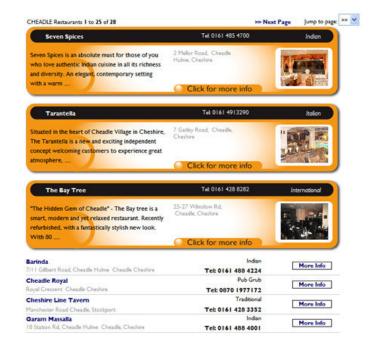
- Ever changing content, so users are engaged.
- Exposure for Featured restaurants throughout this page.... Including...



- Rotation on the homepage restaurant images down the sides, position changes every visit.
- Restaurant of the Week feature (year package only).
- Extra features exposure when running offers, or listed in the weekly changing 'Top 5'. Interactive map where users can click on restaurants and browse around the region.

### SEARCH RESULTS

- Featured restaurants are top of the results.
- For example if some one searches on Altrincham restaurants, the featured Altrincham restaurants are shown clearly at the top.
- This generates a great deal more interest in your restaurant
- It puts you above your no-featured rivals



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Restaurant Mini - site

Featured restaurants can get upto 4000 visitors to this page each month!

All the details of your restaurant are shown on this page.

- Photos
- Description
- Website & Email Links
- Menus
- Location
- Events
- Offers
- Reviews / Recommendations

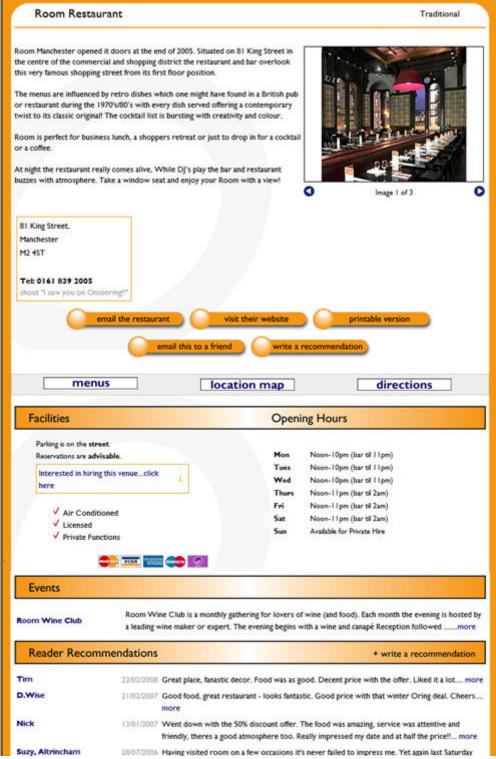
### **FEATURED LISTINGS**

With the featured listings we promote you throughout Onionring. Everything that is going on at your restaurant will get great exposure.

Your mini-site on Onionring would get 15 to 20 times as many visitors, and you would see this reflected in the number of diners coming in.

Overall it's a great package which is revolutionising the way businesses like yours benefit from the internet.

### THE NEXT STEP



Contact us and we can get you upgraded almost immediately. If at any time in the future you want anything changing just let us know and changes are done as soon as it is possible at no cost.

Call 01925 602310 or email <a href="mailto:info@onionring.co.uk">info@onionring.co.uk</a> and start making the most of Onionring.