

FREE Online Marketing Workshop

The Livebookings Network is running a free workshop in Manchester, focusing on providing practical advice to restaurateurs on the topic of online marketing. Come along to meet the Livebookings Network team and learn some useful online marketing tips that you can take away with you to help improve your business.

DATE & TIME	Tuesday 24 June 2008 3pm registration, refreshments and networking. 3.30pm start – 5pm
VENUE	Michael Caines @ Abode Manchester
COST	FREE to Livebookings Network restaurants / £25+vat for non-members Non-members signing up to the Livebookings Network on the day will have their workshop place refunded. Membership to the Livebookings Network is FREE!
BOOKINGS	E: abbie.hanks@livebookings.net T:020 7934 9270

TOPICS COVERED:

Best Practice Web Design and Basic Search Engine Marketing

Andrew Blythe, Business Development Manager, Sugarvine Web Design

Creating and Measuring Effective Email Campaigns

Matthew Kirby, UK Managing Director, Fishbowl Marketing

Industry Case Study

Industry insight from a successful restaurateur, who has truly embraced online marketing and web bookings.